



## **Sponsorship Levels:**

### **Kick Off Full One Year Sponsorship \$84,000**

Includes printing equipment, supplies, staff, and printing costs for the first year.

### **Humane Education Sponsor – 42,000**

Helps us purchase humane education material, work on lesson plans, and collaborate with Shasta County Schools to get the kind word out! Our lesson plans will easily incorporate well with character education, already in place in the schools. We plan to offer teachers lessons that teach responsibility, commitment, etc – we are offering a way to teach kindness to families in a world where kindness, understanding, and compassion are needed.

### **Adoption Sponsor - \$20,000**

Allows us to purchase digital photo equipment, assists with staffing costs to take photos and write stories about each adoptable pet in need, and graphically design the photos for the paper.

### **Because I want to make a difference Sponsor! – \$10,000**

This helps us pay for the cost of getting this important message out to children and the community we live in that all animal life matters!

### **Parents with Passion Sponsor - \$5,000**

For parents that want to see humane education offered to the community and our children.

## **HUMANE EDUCATION...**

As we grow and can afford to hire more staffing, we intend to make the Pet Gazette as well known as The Nickel or Auto Trader!

This FREE Bi-Monthly newspaper publication will be available to; teachers and will include humane education lesson plans, to children with activity pages with a kind message, to the public to search for a pet to adopt.

Pet Gazette will also feature stories about animal rescues, health, grooming, holiday advice, traveling with pets, training, and much more!

Advertisers will have the chance to spend their budgeted dollars on a cause that matters!

Through sponsorships, advertising, and donations, we look forward to beginning this worthwhile and fun project in 2008.

*Don't wait...sponsor today!*

*Your gift makes a difference in how quickly we can begin this important part of our goals and plan to bring more humane education to our community!*